

3RD MAHARISHI PATANJALI WEEK CELEBRATIONS



A Part of YOG VIDYA JAGRITI ABHIYAN-INTERNATIONAL HOLISTIC HEALTH MOVEMENT

A Programme of

YOG CONFEDERATION OF INDIA

In Association with NEC, Ministry of DoNER, Govt. of India



26th December 2012 to 2nd January 2013

Venue : Bhartiya Yog Anusandhan Kendra, Anand Nagar, Raisen Road, Bhopal, M.P



Third Patanjali Week Celebrations-2012 is being organised from **27th December 2012 to 2nd January 2013** by **Yog Confederation of India** at the birth Place of Maharishi Patanjali at Bhopal, Madhya Pradesh as a part of ***Yog Vidya Jagriti Abhiyan-International Holistic Health Movement*** a programme initiated by Yog Confederation of India in association with Ministry of DoNER, Government of India and other National and International organizations. This event will be internationally publicized through affiliate International organizations of Yog Confederation of India including International Yog Confederation which has its affiliated units in more than 65 countries. This Programme is going to help in the development of the Bhopal as an International Tourism-Spiritual-Business Centre. We have created an International Festival of Yog, Ayurved and Indian Culture in Bhopal as Maharishi Patanjali Week Celebrations. First Patanjali Week Celebrations was held in 2010. Many Members of the Parliament and International organizations have patronized this event.

Last year Second Patanjali Week Celebrations 2011 was inaugurated by HE Governor of Madhya Pradesh and Shri Subodh Kant Sahay, Hon'ble Union Minister for Tourism on 18th October 2011.

Important Tourist Places near Bhopal (Birth Place of Maharishi Patanjali & City of Lakes), Madhya Pradesh, India



Exhibition Area : 435 ft. x 1500 ft.

- ☞ Space for Exhibitions
- ☞ Stalls for Schools, Associations, Organizations, NGOs
- ☞ Stalls for Books & magazines.
- ☞ Stalls for Ayurvedic Products & Indian Spices
- ☞ Stalls for Tour Operators
- ☞ Stalls Handicrafts, Products, Stalls, Etc.
- ☞ Stalls of various States of India
- ☞ Stalls of Indian Cuisine
- ☞ Stalls of International Organizations/NGOs

!! Well planned Media Publicity of the Event !!

Associates

of Indian Culture & Traditional Disciplines

International Yog Confederation

The World Community

World Movement for Yoga & Ayurveda

Bhartiya Yog

Anusandhan Kendra, Bhopal, MP, India

For subscription form and participation please log on:

www.patanjaliweek.com, www.theworldcommunity.com, www.worldindianart.net, www.worldyogayurveda.net, www.confederazioneyoga.it, www.suryanagara.it, www.c.surya.milano.it, www.win.ind.in, www.indianirmakendra.com, www.internationalyogconfederation.com

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Website : www.theworldcommunity.com, www.internationalyogconfederation.com, www.patanjaliweek.com

E-mail : vijaytiwarji@yahoo.co.in, presidente@suryanagara.it, laxmithakursinghal@yahoo.in



".....Yog is Seed of Knowledge"



3rd Patanjali Week Celebrations - 2012

Part of YOG VIDYA JAGRITI ABHIYAN-INTERNATIONAL HOLISTIC HEALTH MOVEMENT

Programme of **YOG CONFEDERATION OF INDIA**

Affiliated to International Yog Confederation, World Movement for Yoga and Ayurveda

and The World Community of Indian Culture and Traditional Disciplines, Italy

In association with North-Eastern Council, Ministry of DoNER, Govt. of India

27th December, 2012 to 2nd January, 2013

Bhartiya Yog Anusandhan Kendra, Bhopal, Madhya Pradesh (India)



This Event is born to defend the right of knowledge for everybody and...
furthermore to share with everyone the possibility to participate to the knowledge...
because altogether, we can!!

Associates



PROGRAMME

Every morning from 9.00 am to 12.00 noon guests will visit important historical places nearby Bhopal

1.00 p.m. to 2.00 p.m.	Lunch - at the venue (for the guests)
2.00 p.m. to 6.00 p.m.	Workshops on Yog and Ayurveda based on philosophy and teachings of Maharishi Patanjali and Scientific justifications
6.00 p.m. to 7.30 p.m.	Workshops & Teachings on Indian, Ayurvedic & International cuisine
7.30 p.m. to 8.30 p.m.	Dinner (for the guests)
8.30 p.m. to 11.00 p.m.	Cultural Program

26th December, 2012	Arrival of Guests
27th December, 2012	Inauguration Programme

on 27th and 28th December, 2012 special focus will be made on the philosophy, teachings and research work of Maharishi Patanjali in the areas of Sanskrit Grammar, Kamasutra, Ayurved and Yog Sutra

28th December, 2012	Visit to the Gondarmaou, Village of Maharishi Patanjali
29th December, 2012	Maharishi Patanjali Jayanti Celebration
30th December, 2012	Unveiling of the Statue of Maharishi Patanjali
31st December, 2012	Lecture on Yoga and Naturopathies and
1st January, 2013	New Year Celebrations
2nd January, 2013	Closing Ceremony and Felicitation

YOG

27th December 2012	Yama (lectures and workshops)
28th December 2012	Niyama (lectures and workshops)
29th December 2012	Asana (lectures and workshops)
30th December 2012	Pranayama (lectures and workshops)
31st December 2012	Pratyahara (lectures and workshops)
1st January 2013	Dharana (lectures and workshops)
2nd January 2013	Dhyana (lectures and workshops)
	Samadhi, Yogasana demonstrations and competitions



Save the seed of knowledge (Yog) to conserve the world

- Physical Matter or Body Visioning Philosophy - Primary Meditation
- Psyche Visioning Philosophy - Secondary Meditation
- Wisdom Visioning Philosophy - Higher Meditation
- Mind and Soul Visioning Philosophy - Universal Meditation



AYURVEDA

27th December 2012	Basic knowledge of Ayurveda
28th December 2012	Diagnosis of disease and pulse reading
29th December 2012	Ayurvedic Panchkarma
30th December 2012	Ayurvedic (Herbal) Medicines
31st December 2012	Ayurvedic Medicinal Preparations
1st and 2nd January 2013	Research and Scientific analysis of Ayurveda

CULTURAL PROGRAMME

31st December 2012 and 1st January 2013 - 8.30 p.m. to 11.00 p.m.
Workshops, demonstrations of Yogasanas, Mallakhamb, Matial Arts, Music, Bhajans, Chanting and Dances (classical, traditional and contemporary)

2nd January, 2013 GALA with all the participants & artists

THIRD MAHARISHI PATANJALI WEEK CELEBRATIONS



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Programme of YOG CONFEDERATION OF INDIA

Affiliated to International Yog Confederation, World Movement for Yoga and Ayurveda and The World Community of Indian Culture & Traditional Disciplines, Italy

In Association with North Eastern Council, Ministry of DoNER, Govt. of India



नारायणीयम् सप्ताह यज्ञ

26 दिसंबर 2012 से 02 जनवरी 2013

स्थान - भारतीय योग अनुसंधान केंद्र, आनंद नगर, रायसेन रोड, भोपाल, म. प्र.



नारायणीयम् भागवत कार्य है इसकी रचना शेषा-अवतार नारायण भट्टाश्री जिनका जन्म महर्षि पातंजलि के बाद हुआ था, के द्वारा की गयी है।

यज्ञाचार्य

योगिनी वी.वी. कल्याणी सुब्रमणियन, सुचिन्द्रम, तमिलनाडु
पौत्रो- श्री चिन्नाकुट्टी शास्त्रिगल, चेलक्कारा, वेगानेल्लुर त्रिचुर, केरल
आचार्य गोविन्द जी महाराज (गुरुजी)

श्री माधव पट्टेरी आलमपाडी, इल्लम, केरल
केरल के प्रसिद्ध पारंपरिक तांत्रिक परिवार से

कार्यक्रम

26-12-2012 बुधवार	सायं 3:00 से 5:00 सायं 5:00 से 8:00	कलश यात्रा विष्णुसहस्रनामम् विष्णुभुजंगम् नारायणियम् महात्म्य भजन एवं सांस्कृतिक कार्यक्रम
27-12-2012 ब्रह्मस्पतिवार	प्रातः 7:00 से 8:00 प्रातः 8:00 से 8:45 प्रातः 8:45 से 9:00 प्रातः 9:00 से 12:30 दोपहर 1:00 बजे सायं 5:00 से 6:00 सायं 7:00 से 10:00 (विशेष प्रसादम्- गुड़ और चावल की खीर)	गणपति होमम् विष्णुसहस्रनामम् विष्णुभुजंगम् नामावली (भजन) प्रसादम् नामावली (भजन) नारायणियम् सप्ताह प्रारंभ परायणम्-वराह अवतारम् प्रभाषणम् (प्रसंग) आरती प्रसादम् परायणम् (भजन) भागवत बारहवां स्कन्द बारहवां अध्याय ललितासहस्रनामम् आरती भजन एवं सांस्कृतिक कार्यक्रम
28-12-2012 शुक्रवार		नरसिम्हा अवतारम् शेष कार्यक्रम ऊपर दिए गए समय के अनुसार ही चलेगा (विशेष प्रसादम्- गुड़ का पनकम्, सोंठ, छोटी इलायची और दूध की खीर)
29-12-2012 शनिवार		श्री कृष्णा अवतारम् शेष कार्यक्रम ऊपर दिए गए समय के अनुसार ही चलेगा (विशेष प्रसादम्- दूध की खीर, माखन और मिश्री)
30-12-2012 रविवार		श्री कृष्ण बाललीला और वेणु गीतं शेष कार्यक्रम ऊपर दिए गए समय के अनुसार ही चलेगा (विशेष प्रसादम्- गुड़ और चावल की खीर, घी, चावल, मेवा और मूंग दाल)
31-12-2012 सोमवार		रुक्मिणी स्वयंवरम् शेष कार्यक्रम ऊपर दिए गए समय के अनुसार ही चलेगा (विशेष प्रसादम्- मोदकम् और दूध की खीर)
01-01-2013 मंगलवार		राजसुय यज्ञम्, संतान गोपालम्, कृष्ण-सुदामा चरित्र, भक्ति प्रारंभ, शेष कार्यक्रम ऊपर दिए गए समय के अनुसार ही चलेगा (विशेष प्रसादम्- चूड़ा, गुड़ और दूध की खीर)
02-01-2013 बुधवार	प्रातः 7:00 से 8:00 प्रातः 8:00 से 8:45 प्रातः 8:45 से 9:00	समर्पणम् विष्णुसहस्रनामम् विष्णुभुजंगम् नामावली (भजन) प्रसादम् नामावली (भजन)
		प्रातः 9:00 से 1:00 परायणम् (भजन) प्रभाषणम् (प्रसंग) यज्ञ समर्पणम् मंगलाचरण दीप आराधना आरती महाप्रसाद एवं भंडारा

कार्यक्रम के दौरान निःशुल्क योग एवं आयुर्वेदिक चिकित्सा परामर्श का लाभ उठाएं

कार्यक्रम में पधार कर नारायण भगवान् एवं महर्षि पातंजली का आशीर्वाद एवं प्रसाद ग्रहण करें।

यज्ञकर्ता: योग कॉन्फेडरेशन ऑफ इण्डिया, इंटरनेशनल योग कॉन्फेडरेशन परिवार एवं समस्त सहयोगी गण

संपर्क कार्यालय: 5, बलवंत राय मेहता लेन, कस्तूरबा गाँधी मार्ग नयी दिल्ली- 110001

मोबाइल: 09999700527, 9958443287

Patanjali Week Celebration BHOPAL: Inauguration





Patanjali Week Celebration

Bhopal: March of Peace





GONDARMAU

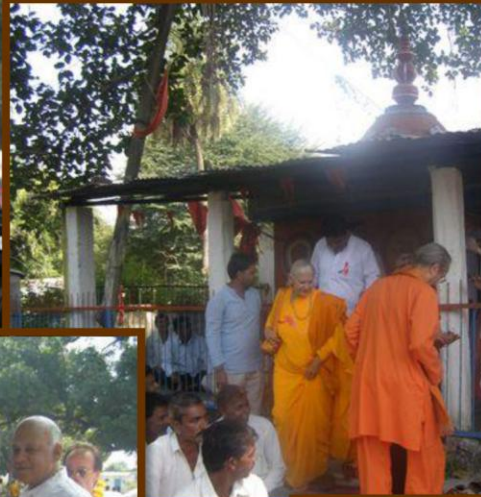
birth place of Maharishi Patanjali





GONDARMAU

birth place of Maharishi Patanjali





YOGASANA



YOG CONFEDERATION OF INDIA
World Movement for Yoga and Ayurveda and The World Council





Cultural Programmes: MUSIC



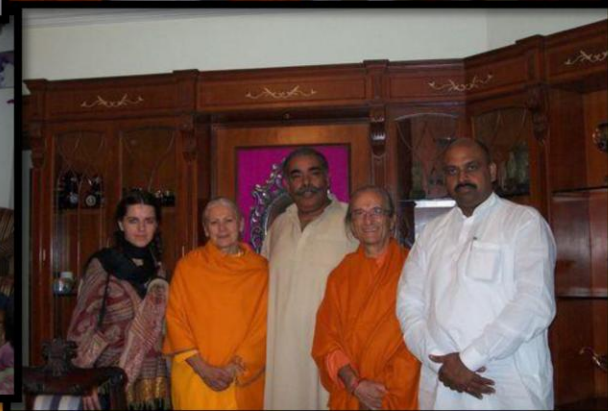


Cultural Programmes: DANCE





Delhi Official Meetings



V.I.P.



दैनिक जागरण

रात 12 बजे मिर्ची डोंककर हमला
किशोर की हालत गंभीर... मामला भंडे में जलवाया नहीं

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किशोर की हालत गंभीर... मामला भंडे में जलवाया नहीं

दैनिक जागरण

स्कूल और कालेजों में
पढ़ाया जाए योग

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DEVELOPMENT Union minister says parks to have all amenities

हिन्दुस्तान

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Chronicle

हिन्दुस्तान

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विदेशियों को भायी भारतीय संस्कृति

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Include Yoga in courses of

अध्यात्म स्वधर्म की खोज: पण्ड्या



Associates

- INTERNATIONAL YOG CONFEDERATION
- THE WORLD COMMUNITY OF INDIAN CULTURE & TRADITIONAL DISCIPLINES, ITALY
- WORLD MOVEMENT FOR YOGA & AYURVEDA
- NRI RELATION COUNCIL
- INDIA INTERNATIONAL TRADE EVENT ORGANISATION
- INDO-EUROPION CHAMBER OF SMALL & MEDIUM ENTERPRISES

SPONSORSHIP

Sponsorship & Active Participation in 3rd Maharishi Patanjali Week Celebrations, Workshops, Seminars, Cultural Events, Trade Promotion, B2B & Exhibitions

The aim of this event is to showcase Indian Culture and Teachings of Maharishi Patanjali for the entire world. We would also like to create an environment of Investment, Trade, Joint-Venture, Marketing, Technology Transfer etc.. for the participating countries and states of India

International Participation: Italy, France, Spain, Portugal, Brazil, Bangladesh, Bhutan, Nepal

State Participants : Delhi, Rajasthan, Uttarakhand, Madhya Pradesh, West Bengal, Sikkim, Tamilnadu, Andhra Pradesh, Assam, Jammu & Kashmir, Haryana, Chandigarh, Punjab, Gujarat & Jharkhand.

Crown Sponsorship

**Contribution: Rs. 50,00,000 + Service Tax to be a Crown Sponsorer
(Rs. Fifty Lakhs Only)**

Mahrishi Patanjali's Blessings, Global Presence and

- **You will be the Guest of Honor**
- Display of all your products\ Equipments and Brand Promotion
- Pavilion will be sponsored in your company's name.
- No. of fabricated stalls & space as per your requirement.
- 50 Mementos & Certificates will be distributed with your company's name
- Your name and logo will be displayed on the back drop, Main Gate and other publicity materials during the entire event.
- Distribution of your Catalogues and publicity materials in the venue
- Special invitation to attend Press Conference
- Invitation for the Lunch \ Dinner \ Tea with the VIP's
- Two days Lunch, Dinner and Tea will be sponsored in your companies name

Platinum Sponsorship

**Contribution: Rs. 30,00,000 + Service Tax to be a Platinum Sponsorer
(Rs. Thirty Lakhs Only)**

Mahrishi Patanjali Blessings, Global Presence and

- **You will be the Guest of Honor**
- Display of all your products\ Equipments and Brand Promotion
- No. of fabricated stalls & space as per your requirement.
- 30 Mementos & Certificates will be distributed with your company's name
- Your name and logo will be displayed on the Side Panel and other publicity materials during the entire event.
- Distribution of your Catalogues and publicity materials in the venue
- Special invitation to attend Press Conference
- Invitation for the Lunch \ Dinner \ Tea with the VIP's
- One day Lunch, Dinner and Tea will be sponsored in your companies name

Diamond Sponsorship

**Contribution: Rs. 20,00,000 +Service Tax to be a Diamond sponsor
(Rs. Twenty Lakhs Only)**

Mahrishi Patanjali Blessings, Global Presence and

- **You will be the Guest of Honor**
- Display of all your products\ Equipments and Brand Promotion
- No. of fabricated stalls & space as per your requirement.
- 20 Mementos & Certificates will be distributed with your company's name
- Your name and logo will be displayed on the Side Panel and other publicity materials during the entire event.
- Distribution of your Catalogues and publicity materials in the venue
- Special invitation to attend Press Conference
- Invitation for the Lunch \ Dinner \ Tea with the VIP's
- One Lunch or Dinner will be sponsored in your companies name

Gold Sponsorship

**Contribution: Rs. 15,00,000 + service tax to be a Gold Sponsors
(Rs. Fifteen Lakhs Only)**

Mahrishi Patanjali Blessings, Global Presence and

- **You will be the Guest of Honor**
- Display of all your products\ Equipments and Brand Promotion
- 15 Mementos & Certificates will be distributed with your company's name
- Your name and logo will be displayed on the Side Panel and other publicity materials during the entire event.
- Distribution of your Catalogues and publicity materials in the venue
- Special invitation to attend Press Conference
- Invitation for the Lunch \ Dinner \ Tea with the VIP's
- One Lunch or Dinner will be sponsored in your companies name

Silver Sponsorship

- **Expectations: Rs.10,00,000 + Service Tax for the Super Silver Sponsor
(Rs. Ten Lakhs Only)**

Mahrishi Patanjali Blessings, Global Presence and

- **You will be the Guest of Honor**
- Display of all your products\ Equipments and Brand Promotion
- 10 Mementos & Certificates will be distributed with your company's name
- Your name and logo will be displayed on the Side Panels and other publicity materials during the entire event.
- Distribution of your Catalogues and publicity materials in the venue
- Special invitation to attend Press Conference
- Invitation for the Lunch \ Dinner \ Tea with the VIP's
- One Tea will be sponsored in your companies name

BENEFITS TO THE EXHIBITORS

- ❖ Get the flourishing publicity and the blessings of Maharishi Patanjali
- ❖ We are expecting about 50,000 footfalls of the people interested in Yog, Ayurved and Indian Culture during the entire event
- ❖ Employment Opportunities, Cultural Events, Awards Ceremony
- ❖ It's not only expo but also exhibition cum sale
- ❖ By direct interaction during the Event
- ❖ An opportunity to place your product details/ features in the mid of Seminar
- ❖ Distribution of your free gift/product samples among the people
- ❖ Publicity material of event would be done through outdoor publicity
- ❖ Inauguration by Indian and foreign VVIPs & Dignitaries
- ❖ We would look forward to your sponsorship/ participation and support to make this event a grand success.

Thanking you

CONTACT US

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